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DELMARVA VETERAN BUILDERS HIRED TO RENOVATE ASHLEY FURNITURE STORE IN DELMAR

SALISBURY, Md. – July 5, 2017 – Delmarva Veteran Builders, the region’s only commercial construction firm dedicated to bringing employment to U.S. Armed Forces Veterans, announced interior renovations are underway on the Ashley Furniture Store at 3 Gerald Ct. in Delmar, Delaware. The renovations are being made for the store to continue to maintain corporate brand standards.

“This is an exciting project for us,” said Chris Eccleston, Delmarva Veteran Builders. “Our client totally understands the importance of customer experience, a value that keeps us in business. We are pleased to have the opportunity to help Ashley Furniture provide enhanced in-store experiences for their customers through these interior renovations.”

Delmarva Veteran Builders is working on projects to integrate interactive technology for customers, installing a monument wall and a 34 slot mattress sleep spa. The customer service area will be equipped with a virtual reality show room, touch screen catalogs and four different walls with unique technology to provide customers with enhanced interaction. Work is scheduled to be complete by August.

“I was so impressed when I saw how the team from Delmarva Veteran Builders maintained the showroom,” said Justin Barnes, owner. “They are working at night because we need to operate during the day. The first day and every day since when I walk in the door, everything is neat and there are dust coverings and protective matting to protect our inventory. We have a great partnership with DVB and are thrilled to have their deuce parked in front of our store.”

For more information about the project, visit www.delmarvaveteranbuilders.com.